

# **PRESS RELEASE 09/14/2023**

## The M40: A Revolution in the World of Yachting

#### Association of talents

The M40 is the result of an exceptional collaboration between Hermidas Atabeyki and architect Jean-Michel Wilmotte. It represents a revolutionary step forward in the yachting industry. This innovative concept, combining the timeless elegance of a sailing yacht with the modern power of an hybrid motor yacht, redefines the way we think about sea travel.

#### Adapting to new needs

The way yachts are used has changed radically over the years. In previous decades, speed was the watchword, to the detriment of comfort, due to the imposing size of the engines, which considerably reduced living space. Today, the trend has reversed, and comfort has become the top priority. Shipowner wants to enjoy their time at sea, preferring space and tranquility to speed. The M40 has been designed with this evolution in mind.

#### M40 in detail

The M40, a 40-meter-long masterpiece, embodies the ultimate in elegance and comfort. It is powered by two small engines, each rated at 500 hp, and its sails enable cruising speeds of up to 12 knots. Its spacious cabins, ranging from 25m² to 45m², with ceiling heights rarely seen on a boat, offer exceptional living space. The M40 pushes the limits of comfort at sea

### Innovation and sustainability

The M40 stands out for its innovation and commitment to the environment. Its hybrid engine, combining a rechargeable electric motor and an internal combustion engine, reduces fuel consumption while retaining a certain amount of power. Photovoltaic panels integrated into the sails store solar energy, while air inlets located along the two masts capture and store wind energy while cooling the interior spaces.

### • Advanced materials

The composite superstructure, teak decks and aluminium hull give the M40 a perfect combination of lightness, durability and elegance. With a view to possible series production, we are planning to manufacture the hull from flax fibre. This approach aims to increase rigidity, reduce weight, improve acoustic performance on the water and further reduce environmental impact.

The M40 is much more than just a boat. It's a technological and ecological work of art, a revolution in the luxury yachting world.

Join us to discover this maritime revolution. The future of navigation starts here!

### **Key figures:**

Price: €22 million

Dimensions: 40m long x 10m wide

Cabins: 1 master bedroom, 4 guest cabins, 3 crew cabins.

### À propos de Hermidas Atabeyki :

Hermidas Atabeyki is a naval and automotive designer. His clients include Lamborghini, Renault, Peugeot, Alstom and major names in the naval industry. He is the designer of the world's largest private yacht, known as Project M-147: a yacht with 5,000 square-foot of private living space, a helipad and a private garden.

## À propos de Wilmotte & Associés Architectes :

Founded by architect, urban planner, designer and member of the French Academy of Fine Arts Jean-Michel Wilmotte, Wilmotte & Associés Architectes brings together 270 architects and is leading more than 100 projects in 30 countries. Awarded numerous prizes, W&A has been listed since 2010 in the ranking of the 100 largest architectural firms in the world. Among the achievements and current projects: museum design at the Musée du Louvre (1987-2006) and at the Rijksmuseum Amsterdam (2013), the Allianz Riviera Stadium in Nice (2013), the London HQ of Google (2015), the Lutetia hotel (2018), Sciences Po Campus in Paris (2022), the Russian Orthodox Spiritual & Cultural Center (2016) and the world's biggest startup campus Station F (2017) in Paris, the Ferrari Sporting Management Center in Italy (2015, 2018 and extension in progress), le Grand Palais Éphémère (2021) the ArcelorMittal HQ in Luxembourg (in progress) or the House of UNO in Senegal (2023) ) the Centre Pompidou of Seoul in South Korea (in progress).

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